



10M+ Monthly Views
across all platforms



35,000+ YouTube
Subscribers



155,000+ Instagram
Followers



49,000+ TikTok
Followers



contact@anjaliesa.com



anjaliesa.com



50% Female
International
Audience

ANJA LIESA

SPONSORSHIP PACKAGES

Get in touch via email to quote price or request bespoke packages.

SHORT FORMAT VIDEO

- 2 Videos up to 1 minute including the product shared across all 6 platforms
- Format agreed upfront
- 4 pictures to accompany social posts
- Link/Promo Code shared 1 week in bio links anja.link + 2 social media push on Instagram, Facebook and YouTube

LONG FORMAT YOUTUBE VIDEO (EXCLUSIVELY FOOTWEAR)

- All services included in the short format video package
- 8+ Min YouTube Video About The Product
- Format agreed upfront
- CTA within The First 30% of the video and the end of the video + links in description

LONG FORMAT YOUTUBE VIDEO SPONSORED INCLUSION

- Up to 1 min Sponsored Promotion in a long format YouTube Video
- CTA within The First 30% of the video and at the end of the video +
- Links in description and bio links anja.link for 1 week

BLOG POST

- 1 Blogpost with up to 6 custom pictures on anjaliesa.com blog.
- Topic and format agreed upfront
- Link/Promo Code shared 1 week in bio links anja.link + 3 social media push on Instagram, Facebook and YouTube